THE NEED
While the majority of children have been spared the most serious health consequences of COVID-19, we are just beginning to understand the full effect the pandemic has had on our young people through economic hardship, social isolation, and loss of in-person schooling. We now face a crisis that, left unchecked, will drive down childhood outcomes with ramifications lasting for generations. This is particularly concerning in a state that was already ranked last in overall childhood well-being.

WHAT CAN YOU DO?
Join us in our Big Future campaign as we plan for the future of the agency and protect the future of our children. The impact that Big Brothers or Big Sisters has on a child is simple and profound. We know through science-based research that Big Brothers Big Sisters’ form of one-to-one mentoring is highly effective in helping children graduate from high school, avoid substance abuse, avoid delinquency, and achieve greater success in life. Your support allows us to surround children in our community with the encouragement, guidance, and opportunities to defend, ignite, and empower their potential. Here are 4 ways you can get involved:

1. Make a BIG impact by becoming a Big
2. Make a BIG investment by funding an initiative
3. Sustain our future by becoming a monthly donor
4. Leave a Big legacy through planned giving
Our kids need us now more than ever! At Big Brothers Big Sisters, we support these youth by providing volunteer Bigs (mentors) to be paired one-on-one with a Little (youth) to help them achieve their full potential. BBBS is continuing to provide life-changing mentoring services for youth during COVID 19.

Many of us are wondering what we can do now to be responsible citizens, protecting the most vulnerable, while finding ways to connect with each other. Now is the best time to take that first step and be there for a child in your community. Every step in the process to become a Big is now virtual, and we will get you ready for that life-changing moment when you get to meet your Little!

For more information on how you can become a mentor or support Big Brothers Big Sisters, call us at 505-983-8360 or visit: bbbsmountainregion.org

With the help of our staff you can connect with a Little and participate in our new Virtual Mentoring Program through virtual activities or simply help with homework and be there to talk to.

Matches might meet strictly on a virtual basis or a mixture of virtual and in-person meetings, depending on everyone’s comfort level and government mandates.
If you love being active outside, you already know how important it is to your mental and physical well-being. You probably also know that kids aren’t getting enough time in nature nor do all children have equal access to the outdoors. According to a Kaiser Family Foundation study, children 8-18 spend 6.5 hours a day on electronics. For many, the virtual world has become a more familiar setting than the natural one. Outdoor activities can help alleviate many of the symptoms diagnosed in young people today including ADHD, depression, anxiety, and obesity, to name a few.

Our Outdoor Mentoring program provides planned outdoor adventures and educational opportunities to children who otherwise might not have access to outdoor activities while continuing to provide our one-to-one mentoring services that set Big Brothers Big Sisters apart.

**YOU CAN MAKE A DIFFERENCE**

Our goal is to raise $25,000 a year over the next 3 years to build and sustain this program. Your investment will allow 150 new children the opportunity to be matched into this program with a Big over the next 3 years. Your support will allow us to increase our recruitment efforts in the outdoor community to sustain this program long term.

**BIG WAYS TO GET INVOLVED:**

- Make a multi-year gift to sustain the Outdoor Mentoring program
- Make a one-time gift to help us build momentum
- Sponsor an individual activity for Bigs and Littles for $2,000 like skiing, fishing, or mountain biking

For more information about how you can get involved call or email Sarah Rogala at sarah.rogala@bbbsmountainregion.org 501-351-6167 or visit bbbsmountainregion.org
Bigs with Badges is a one-to-one mentoring program that connects youth with frontline workers and public safety professionals, building strong, trusting, and lasting relationships. This initiative helps children develop into confident adults and builds stronger bonds between people. We have seen a need to increase the networks of trust that connect law enforcement and health-care professionals with people in their communities.

Mentors have an impact on the children in the program while both gain a deeper understanding of each other in turn increasing our community’s health and safety. Youth who have a mentor are less likely to use illegal drugs or alcohol and are more likely to stay in school and make positive choices regarding their future.

Your Support
Our goal is to raise $25,000 a year for the next 3 years to accelerate this program. Your investment will allow 150 children the opportunity to be matched with public health and safety officials over the next 3 years. We will increase our recruitment efforts in these sectors, provide critical training on social justice and health issues and monitor one-to-one mentoring relationships that can change a life. You can make a difference in your community by supporting the Bigs with Badges program today!
As our children return to the classrooms they will be needing extra guidance and support to re-engage in the academic system. Mentors can make a difference in a child's educational success by providing this much-needed support.

This program matches school-aged youth with caring, volunteer mentors. School-based mentoring activities occur once a week for one hour at school under supervision. Mentoring activities focus on relationship building, curriculum-based interventions, and academic support, such as reading and tutoring. Littles in our program are 89% more likely to do well in school, are less likely to skip class, and to get into physical altercations or other high-risk behaviors.

"Being able to have that extra person to guide me and to be there for me. It has helped me with school and my behavior."
- Little Brother Tyler

OUR SUPPORT
Our goal is to raise $50,000 a year for the next 3 years to accelerate this program. Your investment will allow us to serve 700 new children and enter an additional 5 schools over the next 3 years bringing these much-needed services to the children reeling from this education crisis. You can make a difference in your community by supporting School-Based Mentoring today!

BIG WAYS TO GET INVOLVED:
- Make a multi-year gift to sustain the School Based Mentoring program
- Make a one time gift to help us build momentum
- Sponsor a school for $25,000 and get naming rights for that school program

For more information about how you can get involved call or email Sarah Rogala at sarah.rogala@bbbsmountainregion.org 501-351-6167 or visit bbbsmountainregion.org
DO SOMETHING BIG BY GIVING A LITTLE.
Your monthly gift of $35 will make a match happen for one waiting Little.

Perks of being a MATCHMAKER

- Each month you will change a child's life. Right now, 200+ New Mexico children are waiting for their Big. Your support will help take Littles off of the waiting list.
- Be a part of a bigger network of change makers in your community.
- Every month you will receive updates and stories introducing you to the matches you help to create.
- Receive an exclusive invite to our annual MATCHMAKER celebration.

Join the Matchmaker society and each month you can make a match like this one:

When asked about the first time Big Sister Kristen met her Little Denise she said, "I didn't know it at the time, but the day I met my Little was one of the luckiest days of my life. Denise was a cute, shy, seven-year-old." Twelve years later, Little Sisters Denise says, "Kristen is the reason I am graduating high school."

Your impact is evident
In the past year in the Mountain Region, our mentor volunteers served approximately 45,000 hours. In 2019, across the board, Littles in our program demonstrated achievement on key measures:

- Littles are 90% more likely to do well in school
- Littles are 46% less likely to do drugs
- Littles are 89% less likely to make bad decisions

- 91% of former Littles agree that their Big helped them feel better about themselves
- 3 out of 4 Littles plan to enroll in and graduate from college

Join the MATCHMAKERS now!
www.bbbsmountainregion.org/matchmakers
A Planned Gift is a personal and meaningful contribution that affords you the opportunity to give in a way that will leave a lasting legacy for you and your family, as well as the thousands of youth across New Mexico that will be influenced by your generosity.

THREE TYPES OF PLANNED GIFTS
1. As a substitute for outright cash gifts, you can use appreciated assets (stocks, real estate, artwork, personal property, life insurance or a retirement plan).

2. Gifts that provide a lifelong income in exchange for making the gift.

3. Gifts payable upon your passing using estate and tax planning techniques. Funding a planned gift can make charitable giving very attractive to both you and Big Brothers Big Sisters by maximizing the gift and helping to minimize its impact on your estate.

TAX BENEFITS OF PLANNED GIFTS
By contributing appreciated property, like securities or real estate, you are eligible to receive a charitable deduction for the full market value of the donated asset, and would pay no capital gains tax. By establishing a life-income gift, you would receive a tax deduction for the full fair market value of the assets contributed, minus the present value of the income interest retained. If you fund the gift with appreciated property you would pay no upfront capital gains tax. A bequest or a beneficiary designation in a life insurance policy or retirement account, payable to Big Brothers Big Sisters upon your death, does not generate a lifetime income tax deduction for you, but is exempt from estate tax.
I want to sign up to be a Big Today

I am ready to make a Big investment by funding this initiative:

**OUTDOOR MENTORING**
Multi-year gift of: $__________ One-time gift of: $__________

**BIGS WITH BADGES**
Multi-year gift of: $__________ One-time gift of: $__________

**SCHOOL-BASED MENTORING**
Multi-year gift of: $__________ One-time gift of: $__________

I want to be a Matchmaker by giving $__________ Monthly

I want to leave a Big Legacy through planned giving

* All donors giving at a $10,000 level or more will become part of our Big Future Funders. You will get VIP status at all of our events, be kept up to date on news from the agency and how your investment is being used, and have your name displayed on our website.